

# Mississippi MarketMaker Newsletter



MISSISSIPPI STATE  
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EXTENSION SERVICE

## How many web hits does Mississippi MarketMaker have?

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### Are people using MarketMaker?

As you can see, each month we have THOUSANDS of hits on our Mississippi MarketMaker page.

### What is a web hit?

A hit is a request to a web server for a file. When a web page is uploaded from a server the number of "hits" or "page hits" is equal to the number of files requested.

### What else is important when determining web traffic?

The number of users is a major factor in studying web traffic. That will be our topic for next week's newsletter! Can you guess how many users Mississippi MarketMaker has?

### Where can you find MarketMaker?

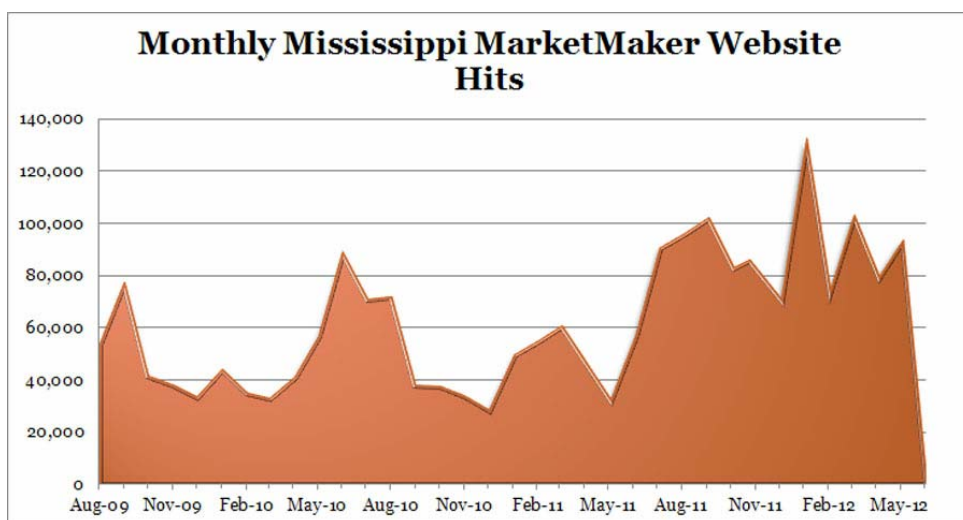
MarketMaker (MM) can be viewed at – <http://ms.marketmaker.uiuc.edu/>.

You can also find MM by searching for "Mississippi MarketMaker" in your favorite internet search engine.

You can follow MM at Facebook — <http://www.facebook.com/foodmarketmaker>.

You can also follow MM at Twitter — <http://twitter.com/#!/FoodMarketMaker>.

MarketMaker (MM) can be viewed on your Smart Phone -- [www.msfoodsearcher.com](http://www.msfoodsearcher.com).



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