Mississippi MarketMaker Newsletter



Food MarketMaker Newsletter - October 2012 Edition

Dr. Benedict Posadas, Amanda Seymour and Randy Coker Mississippi State University, Coastal Research and Extension Center Website: <u>http://www.coastal.msstate.edu/MMNewsletter.html</u> October 23, 2012

The October 2012 edition of the Food <u>MarketMaker Newsletter</u> is posted and ready to read. We hope you enjoy it. The newsletter can be downloaded in pdf format at <u>http://national.marketmaker.uiuc.edu/uploads/76994fd2e7ddadcbc1c7a9028ca74d03.pdf</u>

To view the document, you will need Adobe Reader. If you currently don't have this program on your computer, you can get the latest version by going to <u>http://get.adobe.com/reader</u>.

This month you can read about:

- Farm to School Network
- USDA Sets new Standards for Meals in America's Schools
- MarketMaker News and Updates
- In Every Issue: Buy & Sell Forum

Have you considered...

Contacting the appropriate agency to find out more about the schools in your area? Not only would you have a new market, but the children in your area would be eating local foods! Check **"Farm to School"** on your MarketMaker profile under **"Methods of sale**" to make your business searchable by educational institutions looking for fresh, local foods.

Business Spotlights...

Keep an eye on our Mississippi MarketMaker Website for updated Business Spotlights. These will be updated monthly featuring Mississippi Businesses!

Where can you find MarketMaker?

MarketMaker can be found at <u>foodmarketmaker.com</u> The Mississippi MarketMaker (MM) can be viewed at – <u>http://ms.marketmaker.uiuc.edu/</u>. You can also find MM by searching for "Mississippi MarketMaker" in your favorite internet search engine. You can follow MM at Facebook — <u>http://www.facebook.com/MSMarketMaker</u> You can also follow MM at Twitter — <u>http://twitter.com/MS_MarketMaker</u>. You can use MM on your smart phone – <u>http://www.ms.foodsearcher.com</u>.

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<u>Mississippi State University | MSUCares | Coastal Research and Extension Center | Department of Agricultural Economics</u> <u>Mississippi-Alabama Sea Grant Consortium | Horticultural and Marine Resource Economics Program</u>