

Mississippi MarketMaker Newsletter



Tuesday Mornings are for Mississippi MarketMaker Outreach

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Website: <http://www.coastal.msstate.edu/MMNewsletter.html>

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For the past four years, I have spent most of my Tuesday mornings primarily for the Mississippi MarketMaker (MS-MM) Outreach consisting of personal contacts, websites, online newsletter and social media networks.

1. Provide an electronic database of seafood establishments, farmers markets, for-hire charter boats, restaurants, processors, retail stores and other seafood establishments in coordination with the National MarketMaker Program and the Gulf of Mexico (GOM) Seafood Marketing Coalition — [Mississippi MarketMaker website](#).
2. Increase listings and registrations and encourage updates of online profiles of fisheries and marine-related establishments at the Mississippi MarketMaker website — [Mississippi MarketMaker website](#).
3. Develop and maintain Mississippi MarketMaker social media networks in coordination with the National MarketMaker Program and the GOM Seafood Marketing Coalition.
 - You may search for businesses at MS-MM - <http://ms.foodmarketmaker.com>.
 - You can follow MS-MM at Facebook - <https://www.facebook.com/MSMarketMaker>.
 - You can also follow MS-MM at Twitter - https://twitter.com/MS_MarketMaker.
 - You can also follow MS-MM Blog at - <http://msmarketmaker.wordpress.com>.
 - Ask **Siri** or **Cortana** to find Mississippi MarketMaker on your smart phone.
4. Develop, update and disseminate MarketMaker training materials for fisheries and marine-related establishments, regulators, marketing, and research/extension faculty and staff — [Mississippi MarketMaker Newsletter](#).
5. Conduct Mississippi MarketMaker training workshops for fisheries and marine-related establishments, regulators, marketing, and research/extension faculty and staff — [Mississippi MarketMaker Workshops](#).

These outreach activities were completed on time with so much assistance from the members of the [Mississippi MarketMaker Team](#) at [MSU-Coastal Research and Extension Center](#).

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Register your food business and search for local foods at ms.foodmarketmaker.com