





# Your Partner in Growing





# **EXTENSION**

EXTENDING KNOWLEDGE. CHANGING LIVES.

# Bringing Assets to Every Community

#### **Knowledge Base**

the best, most useful scientific research from universities and governmental agencies.

### **Practical Education**

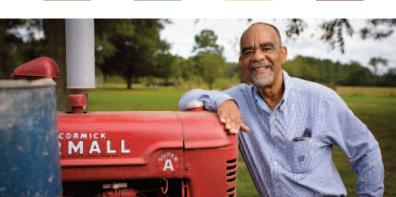
programs for young people and adults that help them solve problems, develop skills, and build a better future.

### **Statewide Network of Experts**

dedicated local Extension agents and educators, supported by specialists and trained volunteers, serving every community in Mississippi, in-person and online at extension.msstate.edu.

#### **Resource Partnerships**

relationships with federal, state, and local governments and other organizations that increase reach and impact, multiply dollars, prevent duplication of services, carry out legislative mandates, and support emergency preparedness.







Extension is your partner in bringing practical, research-based education from Mississippi State University to the people in your county—education that you can trust, education that is essential to the lives and livelihoods of people everywhere.

Extension is an asset to your community, delivering powerful, measurable impact where it counts most—where you live.

## **Your Local Extension Program**

- multiplies local dollars by bringing state, federal, and grant funds into the community.
- prepares young people and adults to become successful members of the workforce.
- helps agricultural producers to thrive and prosper through application of the latest science and best practices.
- supports local businesses with leadership, management, and financial training.
- teaches young people and adults the life skills—in parenting, managing finances, nutrition, and food safety—that they need to become successful and selfsufficient.
- inspires young people, community members, and agricultural producers to conserve environmental resources.
- helps people with chronic diseases, such as diabetes and osteoporosis, to live healthier lives and manage their diseases, thereby reducing demands on local healthcare resources.
- prepares individuals, families, and business owners with knowledge, plans, and tactics to mitigate the impact of emergencies and natural disasters.
- builds leadership skills and knowledge in volunteers, who give back thousands of hours of service to their communities.
- guides community leaders in planning for the future, to create opportunity and increase prosperity for everyone.

"When things aren't working, you have to be willing to change. Extension helped me make the changes I needed for profitability." "4-H puts you in situations that unlock your talents. The skills you learn stay with you your whole life!"

#### **Agriculture and Natural Resources**

Willie Clay is a successful cattle producer and entrepreneur whose reliance on Extension assistance has allowed him to become more profitable and efficient. He began working with Extension to take his property out of the Conservation Reserve Program and convert it for cattle production. Now, Willie works with Extension agents and specialists to learn about the latest equipment, technology, and medicine to ensure his herd is healthy and strong. His local agent is his go-to source for weed control and forage selection, and Willie regularly attends local Extension field days.

#### **4-H Youth Development**

4-H State Council President John Mark Huff of Rankin County says his 4-H experiences are inspiring him to pursue a career in solving agricultural industry problems. Participating in livestock showing, leadership opportunities, and shooting sports, John Mark has received many opportunities to travel around the country, including to Colorado, Georgia, Wisconsin, and Washington, DC. He has received some of the highest honors available to 4-H'ers. He is the current 4-H state president and has served as a state ambassador, a national 4-H Congress delegate, and a national dairy conference committee member.



"I wanted to be healthier for my children. Extension made making lifestyle changes fun and challenging."

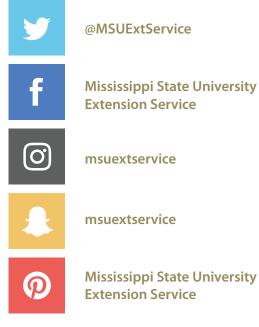
#### **Family and Consumer Sciences**

Cassandra Tittle understands the importance of setting a good example with healthy habits. The high school teacher jumped at the chance to start living healthier when her local Extension agent recommended the faculty and staff at the school where she teaches participate in the Walk-A-Weigh fitness program, delivered by Extension. Cassandra completed the program and has dropped almost 50 pounds, and she now cooks with healthier ingredients and exercises more regularly. Also, Cassandra works with Extension to provide a teen Walk-A-Weigh program in the same health classes she teaches.



#### **Community Resource Development**

Since she was first elected Covington County tax assessor/collector in 2007, Cindy Aultman Sanford has relied on Extension training and assistance in keeping records for all taxable real estate and personal property, compiling the county's tax digest, and receiving county residents' taxes. When she discovered that the state's vehicle titling and registration program was changing in 2017, she knew where to turn for assistance. Extension organized group and individual training sessions for Cindy's staff, and the one-on-one training allowed the county to transition smoothly into a new, digital system. To learn more about what Extension is doing in your community, contact us. Call, email, or drop by your local Extension office, find us online at extension.msstate.edu, or catch up with us on social media:



**Mississippi State University Extension Service** 



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