

# Poverty and Well-Being Profiles

## Rankin County, MS (2022)

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EXTENSION

## Populations and Households in Poverty (2021)

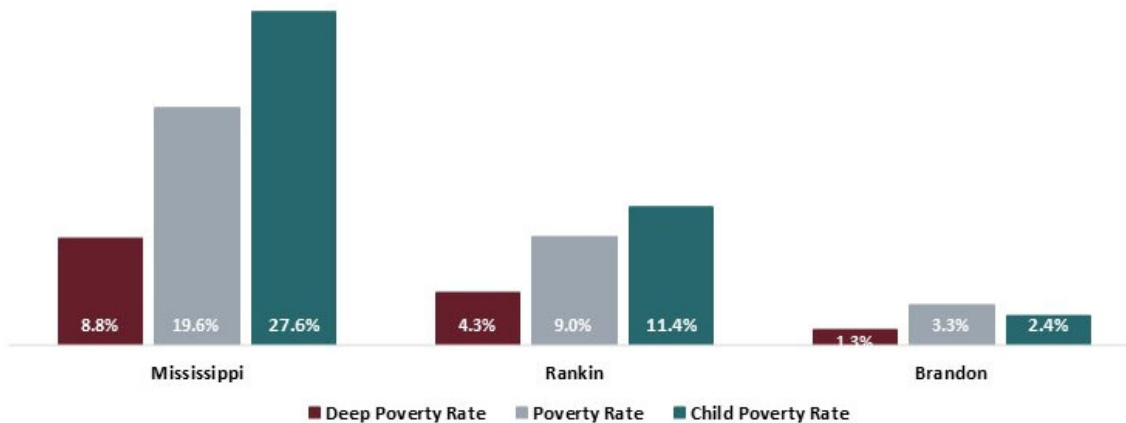
Category	Mississippi	Rankin	Brandon*
Population**	2,874,132	150,841	23,969
Households (HH)	1,108,670	58,297	8,955
Population in Poverty	557,111	14,498	1,157
Child Poverty	27.1%	12.8%	6.1%
Young Adult Poverty	22.5%	11.6%	8.7%
Elder Poverty	13.2%	6.8%	4.0%

Child is defined as a person under 18 years of age; young adult is defined as a person between 18 and 34 years of age; elder is aged 65 and over. Source: 2020 Population Estimates, U.S. Census Bureau for 2020 population of state, county, and county seat — Table S1701; Population in poverty for the state versus the United States or county/district and county seat — SAIPE, U.S. Census Bureau.

\*Cities and towns listed in this profile are county seats.

\*\*Total population to determine poverty status — American Community Survey (ACS) Table S1701.

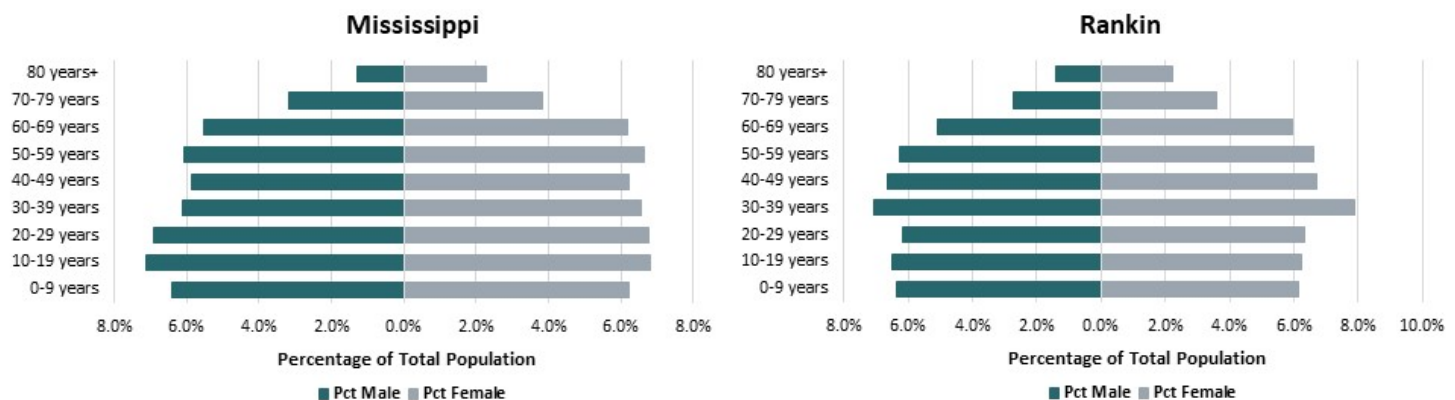
## Poverty Rate Measures (2021)



Source: Small Area Income and Poverty Estimates, U.S. Census Bureau ACS 2017-2021 5-year estimates for poverty rates of the state versus the United States or county/district and county seat—Table S1701.

The U.S. Census Bureau uses a set of money income thresholds that vary by family size and composition to determine who is in poverty.

## Population Pyramid (2021)



Population Pyramid: Shows the age-gender distribution of the given population. Age groups are depicted on the y-axis and the percentage of the population on the x-axis. Gender is shown on the left/right sides. The population pyramid provides a picture of the composition of the population. Source: U.S. Census Bureau ACS 2017-2021 5-year estimates, Table S0101.

For information regarding data and analysis contained in these profiles, please contact Alan Barefield at [alan.barefield@msstate.edu](mailto:alan.barefield@msstate.edu) or 662.325.7995.

## Asset Poverty (2021)

Category	Mississippi	Rankin	Brandon
Asset Poverty	28.0%	15.0%	15.0%
Liquid Asset Poverty	45.0%	25.0%	25.0%
Zero Net Worth	16.0%	10.0%	9.9%
Unbanked	11.0%	3.0%	3.0%
Underbanked	21.0%	12.0%	12.0%

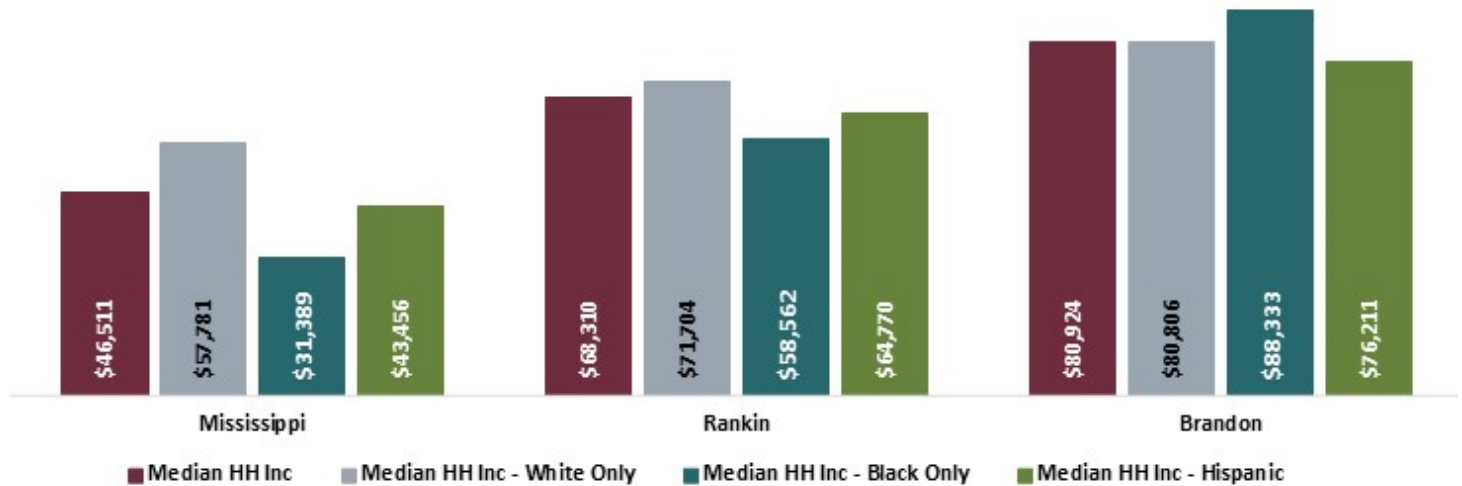
Source: Prosperity Now Scorecard — <https://scorecard.prosperitynow.org/>

## Percentage of Population by Race/Ethnicity (2021)

	White Only	Black Only	Hispanic
Mississippi	57.7%	37.2%	3.2%
Rankin	75.0%	20.3%	2.8%
Brandon	79.5%	18.6%	2.5%

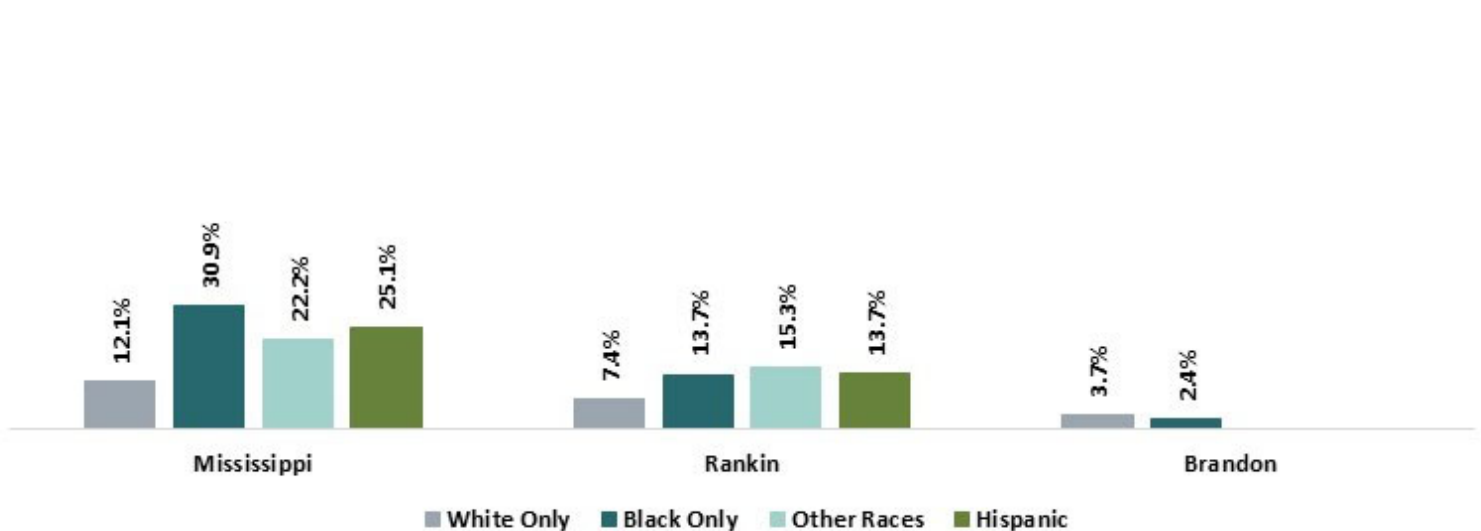
U.S. Census Bureau ACS 2017-2021 estimates

## Median Household Income by Race and Ethnicity (2021)



Source: Small Area Income and Poverty Estimates, U.S. Census Bureau ACS 2016-2020 five-year estimates for median household income of the state/county/place. U.S. Census Bureau ACS 2016-2020 5-year estimates — Table B19013 series.

## Poverty Rate by Race and Ethnicity (2021)



Source: U.S. Census Bureau ACS 2015-2019 5-year estimates for poverty rate by race/ethnicity — Table S1701 series.

## Living Wage (2022)

### Related children under 18 years of age

		None	1 Child	2 Children	3 Children
<b>1 Adult</b>	Living Wage	\$16.57	\$32.72	\$41.24	\$52.95
	Poverty Wage	\$6.53	\$8.80	\$11.07	\$13.34
<b>2 Adults</b>					
1 Working FT	Living Wage	\$26.37	\$32.35	\$41.24	\$40.66
	Poverty Wage	\$8.80	\$32.35	\$13.34	\$15.61
2 Working FT	Living Wage	\$12.11	\$18.24	\$21.57	\$26.66
	Poverty Wage	\$4.40	\$5.54	\$6.67	\$7.81

Note: The living wage is the hourly rate that an individual must earn to support their family. The values are **per adult in a family**. The minimum wage is \$7.25 per hour. Full-time is considered as 2,080 hours per year. Living Wage Calculator. <https://livingwage.mit.edu/>

## Typical Expenses (2022)

Annual Expense	1 Adult 0 Children	1 Adult 1 Child	1 Adult 2 Children	1 Adult 3 Children	2 Adults (1 wrkg FT) 0 Children	2 Adults (1 wrkg FT) 1 Child	2 Adults (1 wrkg FT) 2 Children	2 Adults (1 wrkg FT) 3 Children
Food	\$3,926	\$5,795	\$8,707	\$11,540	\$7,198	\$8,966	\$11,564	\$14,071
Child care	\$0	\$7,111	\$14,222	\$21,332	\$0	\$0	\$0	\$0
Medical	\$3,150	\$9,384	\$9,394	\$9,319	\$7,033	\$9,394	\$9,319	\$9,472
Housing	\$9,621	\$11,666	\$11,666	\$14,426	\$10,003	\$11,666	\$11,666	\$14,426
Transportation	\$5,477	\$9,851	\$12,045	\$14,484	\$9,851	\$12,045	\$14,484	\$15,530
Other	\$4,253	\$7,420	\$8,755	\$9,610	\$7,420	\$8,755	\$9,610	\$10,749
Required annual income	\$29,633	\$57,465	\$71,742	\$90,142	\$47,742	\$57,780	\$66,074	\$71,774
Annual taxes	\$4,839	\$10,601	\$14,043	\$19,985	\$7,115	\$9,512	\$11,479	\$12,807
Required annual income	\$34,472	\$68,066	\$85,784	\$110,127	\$54,858	\$67,292	\$77,553	\$84,581

## Typical Expenses (2022)

Annual Expense	2 Adults (2 wrkg FT) 0 Children	2 Adults (2 wrkg FT) 1 Child	2 Adults (2 wrkg FT) 2 Children	2 Adults (2 wrkg FT) 3 Children
Food	\$7,198	\$8,966	\$11,564	\$14,071
Child care	\$0	\$7,111	\$14,222	\$21,332
Medical	\$7,033	\$9,394	\$9,319	\$9,472
Housing	\$10,003	\$11,666	\$11,666	\$14,426
Transportation	\$9,851	\$12,045	\$14,484	\$15,530
Other	\$7,420	\$8,755	\$9,610	\$10,749
Required annual income	\$47,742	\$64,891	\$80,296	\$93,106
Annual taxes	\$6,837	\$10,987	\$14,707	\$17,787
Required annual income	\$54,579	\$75,877	\$95,003	\$110,893

# Definitions of Measures and Data Sources

Measure	Definition	Data Source
Poverty rate	Number of people with household income at or below 100% of the poverty threshold based on household size.	
Deep poverty	Household incomes below 50% of the poverty threshold based on household size.	
Poverty threshold	Income dollar amount to determine a household's poverty status. Thresholds vary according to the size of the household and the ages of its members.	
Household income	Income of the householder and all other people 15 years and older in the household.	Small Area Income and Poverty Estimates, U.S. Census Bureau American Community Survey 2017-2021 5-year estimates for median household income.
Median household income	The point that divides the household income distribution into halves, one-half with income above the median and the other with income below the median.	
<b>Assets and Financial Security</b>		
Net worth	Assets minus liabilities (i.e., how much a person owns minus what they owe to others).	
Zero net worth	Percentage of households that have zero or negative net worth.	
(Liquid) asset poverty	Percentage of households without sufficient liquid assets to subsist at the poverty level for 3 months under a financial crisis such as a job loss, medical emergency, or the need to fix a car.	Prosperity Now Scorecard, Survey of Income and Program Participation (SIPP) 2021, U.S. Census Bureau.
Liquid asset	Includes cash on hand or an asset that can be readily converted to cash (e.g., bank account, other interest-earning account, equity in stocks and mutual funds, and retirement accounts).	
Unbanked	Percentage of households not having a checking, savings, or money market account.	
Underbanked	Percentage of households having a checking or savings account, but also obtaining financial products and services outside of the banking system.	National Survey of Unbanked and Underbanked Households, Federal Deposit Insurance Corporation.

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